

Classical Archives Selected as Music Resource by the

California Learning Resource Network

Classical Music Site Offers Dramatic Back-to-School Reduction on School/Library Site Licenses

Palo Alto, CA August 16, 2005 – Celebrating its selection as an online source for educators by the California Learning Resource Network (clrn.org), The Classical Music Archives is offering a 33% reduction to all schools and libraries licensing its service by September 30, 2005.

The Classical Music Archives is a subscription-based online music center launched in 1994 which has grown to offer the largest collection of classical music files on the Internet. The website features a superior browsing environment with in-depth corollary content such as biographies, timelines, and a Learning Center for musicians and conductors.

Ordinarily, schools and libraries pay \$750 for a one-year subscription to the Classical Music Archives but can now obtain access for just \$500 when ordering by September 30, 2005. According to CEO and founder Pierre R. Schwob, "We offer a remarkable online resource housing nearly 35,000 full length classical music files from close to 2,000 composers. Students and teachers enjoy intelligent access to classical music works that are otherwise hidden or absent on other Internet music sites (see <u>www.classicalarchives.com</u>). A very large collection of MIDI files enables listeners to download large works quickly and, with the appropriate software, to actually see and follow the scores."

The Classical Music Archives' Learning Center is coordinated by David Barg, an internationally recognized conductor who works with young musicians and conductors throughout America and around the world.

About California Learning Resource Network: CLRN provides educators with a "onestop" resource for critical information needed for the selection of supplemental electronic learning resources aligned to some of the California State Board of Education academic content standards and linked to model lesson plans utilizing technology. See <u>www.clrn.org</u> for more information.

About The Classical Archives: The Classical Music Archives mission is to focus on, and serve, the niche classical music audience which is largely ignored by online music services. Whereas a search for "Beethoven" on other sites may return three files – one of which is a movie about a dog and the other two are pop/rock titles, the Classical Archives empowers

users to make in-depth searches returning meaningful and accurate results. The Classical Music Archives now offers over 35,000 tracks (increasing daily) which are carefully cataloged and presented for a superior user experience.

The Classical Music Archives is a subscription-based online music service offering the largest collection of classical music files on the Internet. Close to 3,000,000 unique users visit the site each month Subscribers pay a small annual fee of \$25 and can stream/download up to 1,000 files per month. The site also welcomes free users although they are limited to accessing only five files per day.

The Classical Music Archives also features in-depth corollary content such as biographies, timelines, and a Learning Center for musicians and conductors. Live recordings are delivered in Hi-Fi MP3 or streamed in the WMA format. A very large collection of MIDI files enables listeners to download large works quickly and, with the appropriate software, to actually see and follow the scores.

The Classical Archives was created in 1994 by CEO Pierre R. Schwob to offer classical music in well organized and clearly cataloged MIDI files. The Internet was at the beginning of its exponential growth and the site quickly gathered a faithful and enthusiastic following. By the end of the last century, the site had developed into the largest classical music site on the web. Live recordings, biographies and historical context were then added in 2000 and the site has continued to expand. The Company is headquartered in Palo Alto, CA (with several offices around the world) and over 35,000 music files from over 1,900 composers are available at www.classicalarchives.com

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The Classical Archives supports the rights of composers, performers, music publishers, record companies and other rights holders. The Classical Archives features public domain music and performances. where a recorded work or performance is not in the public domain, the classical archives obtains consent from the appropriate individuals or organizations to include the music on the website. If you have any information indicating that rights to include a performance on the website may be in question, please notify the classical archives immediately so that we can promptly investigate and take necessary action.